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# Unlock the Value of Open Content

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# Unlock the value of open content



# Swetta Abeyta

Collection Management and Library Subject Liaison  
St. Mary's College of California

# Open Access at Saint Mary's College

## Or...what we're trying to do

Formed a library committee:

- Investigating action items and goals for campus
- Future whitepaper on OA and OER



# Open Content at Saint Mary's College

## **Includes OA**

- Databases include OA journals
- DeliverOA, EmbedOA
- Unpaywall

## **Includes OER**

- Textbook out of print? Looking into OER

## **Stakeholders**

- Impacts our faculty, researchers, students, and librarians

# Considerations for Open Content

## Content varies

- Purchased BePress (Digital Commons)
  - Store faculty profiles
  - Publish one open access  
(Engaging Pedagogies in Catholic Higher Education)
- Working with Vendors to display open content

## Considering the consequences of prioritizing content

- How to display licensed content vs. open content

# Goals for Open Content

- Team up -- we can't do it alone!
- Help faculty understand the different OA publishing models and copyright
- Market library resources related to Open Content (Digital repository, librarian knowledge, ILL options)
- Impact student retention and persistence
- Align Lassalian responsibility and social justice with OA and OER



University  
Library

PORTLAND STATE UNIVERSITY

# Jill Emery

Collection Development and Management Librarian  
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# What is Open at Portland State University Library?

From the Scholarly Publishing & Academic Resource Coalition (SPARC): “Open Access is the free, immediate, online availability of research articles combined with the rights to use these articles fully in the digital environment. Open Access is the needed modern update for the communication of research that fully utilizes the Internet for what it was originally built to do—accelerate research.”

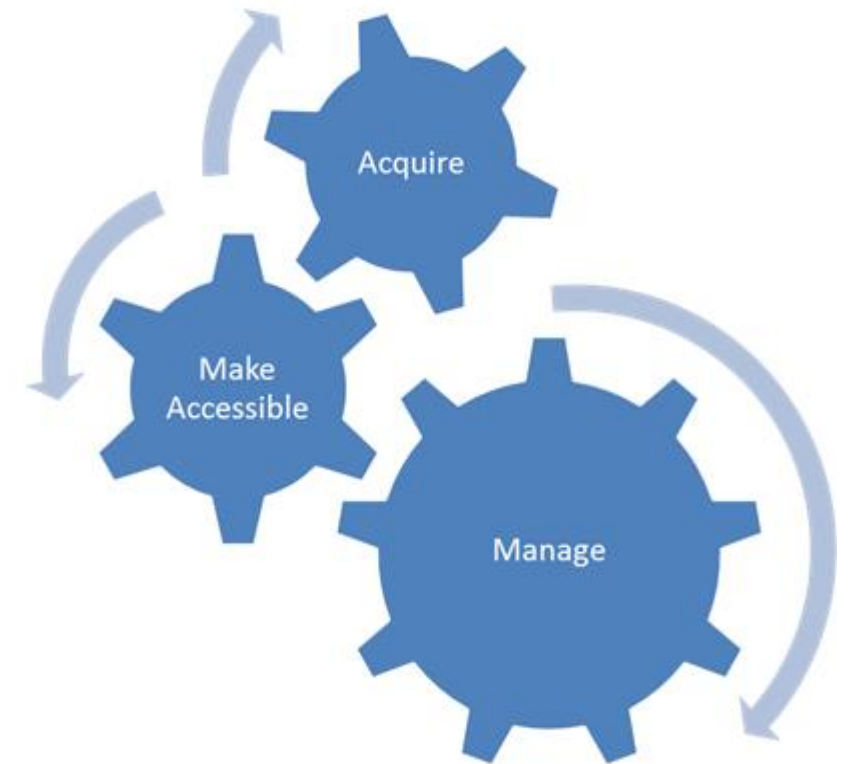
## Open Access at Portland State:

- Open Access research outputs promoted through LibGuides, A-Z listing of resources, & the catalog.
- [PDXScholar](#) & [PDXOpen](#), make available locally created scholarly works from faculty & students.
- [Data Management](#) services are available to make data and other research products, such as lab notebooks, open to the public.
- Support open creation through nominal [APC](#) support.



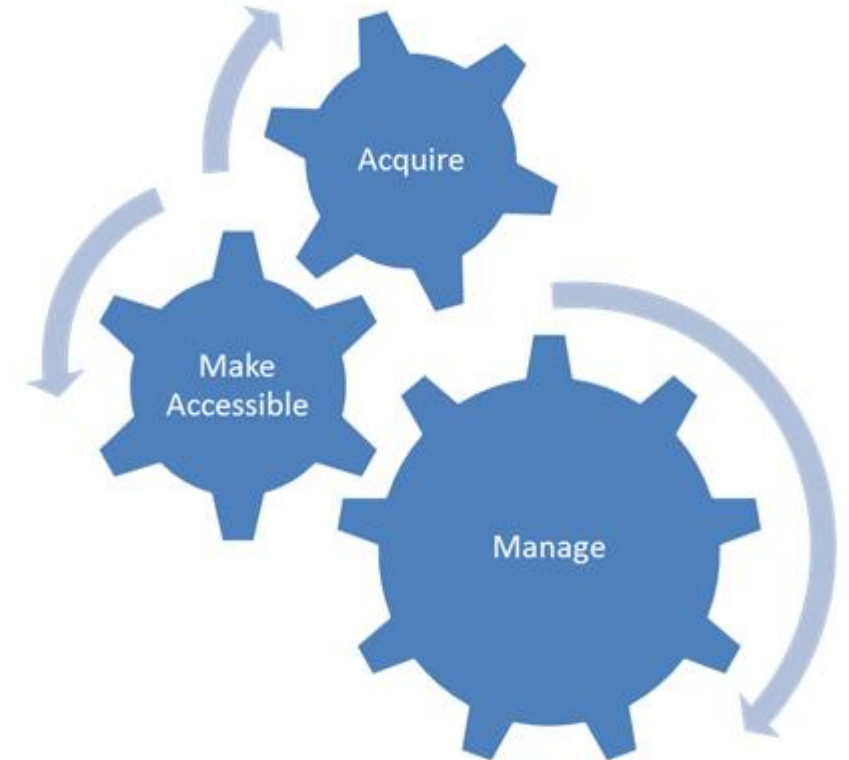
# Open Practice at Portland State University Library

- Our technologies group develops open source tools to promote content & services
- We've adopted a Library Faculty Publication OA Policy
- Research & Instruction faculty promote the use of Metrics Toolkit & other metrics for research assessment
- Digital Scholarship Team participates in OpenCon through faculty sponsorship & local events (OA week, regional OpenCons)



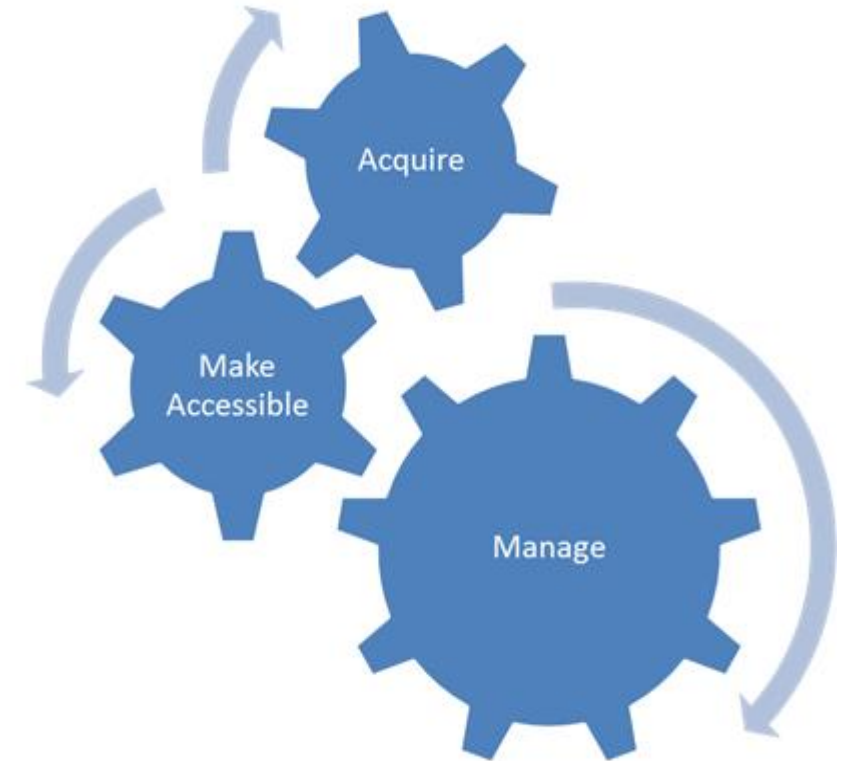
# Open Practice at Portland State University Library

- Digital Initiatives (DI) works closely with faculty & departments to get material into PDXScholar
- DI accepts student work with approval of faculty & departments
- DI & Research & Instruction faculty promote OA content & OER adoption & use
- Research & Instruction faculty create LibGuides promoting use of OA content for topic guides & for post graduation use
- Working with faculty senate on OA Publications



# Open Practice at Portland State University Library

- Bibliometrics are key component of content evaluation for collection and retention
- Use of OA content is also gauged when considering renegotiation of packages through using COUNTER statistics
- With ILL, access services makes use of the OA Button to discover access alternatives
- DI distributes an annual impact report
- Negotiate for OA provisions in creative ways



# Best Practice for Open Practice

- Whole library/all library workers define what open means & develops open practices
- Collaborate with new partners
- Lead by example
- Open services can be scaffolded
- Promotion of open as leading to student success both currently & in the future





# Danielle Bromelia

Product Analyst  
OCLC



# What does “open” mean?



# How OCLC defines open content

- Freely available
- Digital
- Accessible immediately and online
- Usable fully in a digital environment
- Inclusive of Public Domain where digital and available online



# Why open content matters to us and the libraries we serve

## Benefits

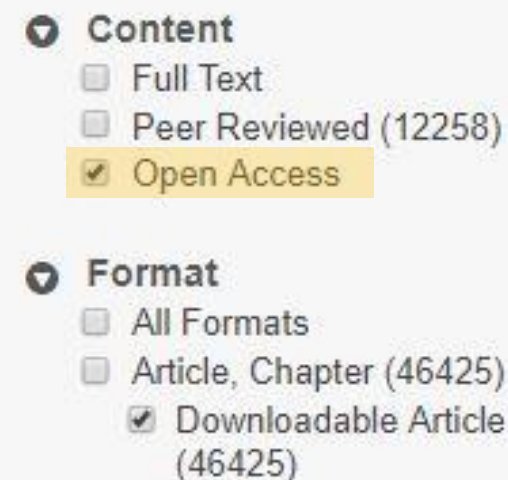
- Expanded collections
- Unlimited access
- Dissemination of knowledge
- Greater visibility for libraries
- Shift/lessen burden on budget

## Challenges

- Access updates and broken links
- Hosting or platform changes
- Standards to identify
- Variations in editorial practices

# Integration opportunities

- OA filter in WorldCat Discovery
  - 50M records (and growing!)
- Impactstory / Unpaywall partnership
  - Supports OA full text link validation
  - Creation of an Unpaywall collections
- 380 open access collections in the WorldCat knowledge base (and growing!)
- Forthcoming: OA filter in WorldCat.org
- [New MARC 856 standard](#) to flag Open Content!



# Research and initiatives

- OCLC is proud to be a participant and voice in the Open Access movement alongside great associations and partners such as NISO's [ODI](#), [COAR](#), [SPARC](#), [IIF](#), [ORCID](#), and [DataCite](#).
- Open Content Survey
- MARC21 format changes to improve the designation of OA and license information.
- Stay up to date at <https://oc.lc/open>



**Open Content  
Survey**



Questions?

# Thank you!

**Because  
what is  
known must  
be shared.®**